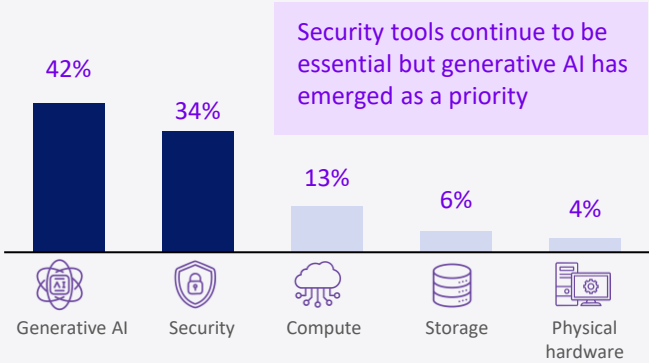
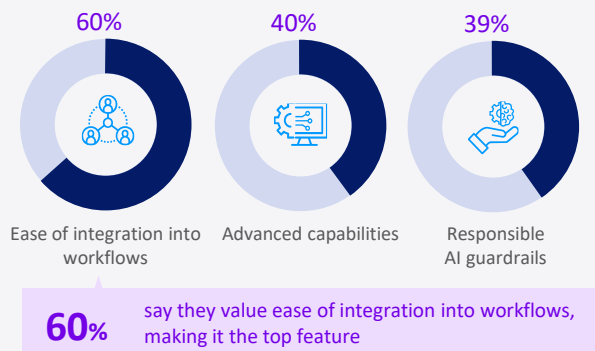


GENERATIVE AI SOLUTIONS JOIN SECURITY TOOLS AS A TOP PRIORITY IN 2025

Top priority area for 2025 IT budgets:

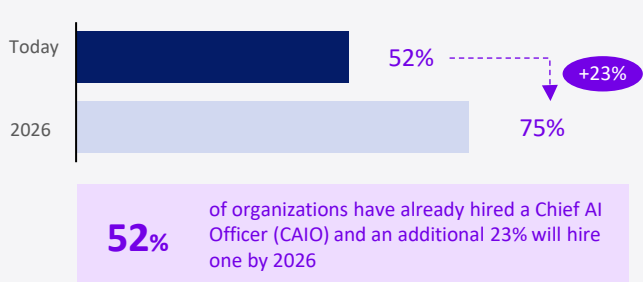


Features valued by organizations when evaluating generative AI tools:

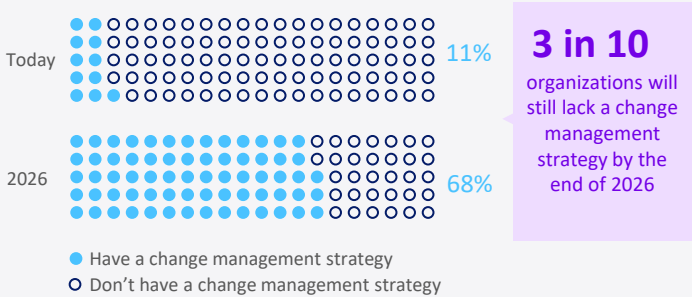


THE RISE OF THE CHIEF AI OFFICER

Organizations with a CAIO:

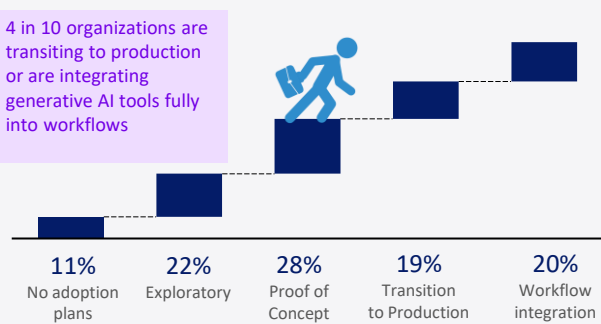


Organizations with a change management strategy:



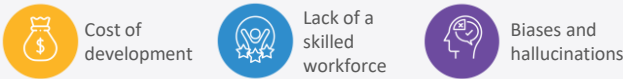
FROM EXPERIMENTATION TO FULL INTEGRATION – ORGANIZATIONS ARE CHARGING AHEAD

9 in 10 organizations surveyed have started to deploy generative AI tools



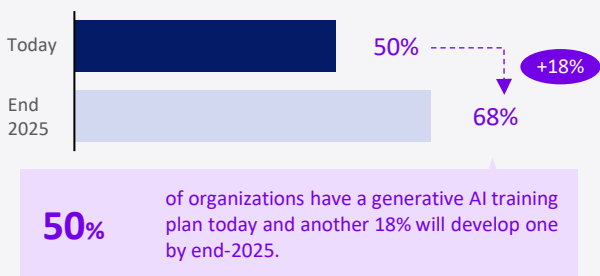
Just 14 out of 35 generative AI experiments run by organizations on average reach end users

Top barriers for generative AI experiments to transit to production:

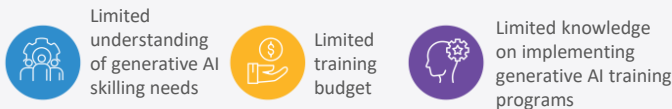


BRIDGING THE GENERATIVE AI TALENT GAP – UPSKILLING AND HIRING IN 2025

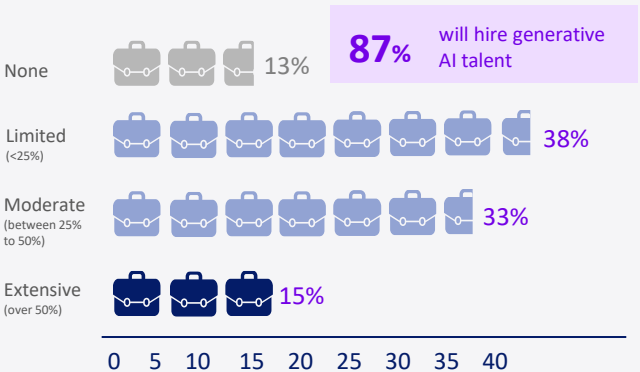
Organizations with a generative AI training plan:



Top barriers to developing generative AI training plans:



Open job roles with generative AI skills as a requirement:



BUILD VS. BUY – ORGANIZATIONS TAKE A BLENDED APPROACH

35% of organizations will deploy out-of-the-box generative AI applications in 2025



71% of those deploying generative AI tools will rely on external vendors either exclusively or in collaboration with in-house teams in 2025

